

# Yogesh Waran

Product Designer (UI/UX) | Fintech & SaaS

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Portfolio: <https://yogesh-ux-designer-portfolio.vercel.app> | Behance: <https://www.behance.net/yogeshwaranUIUX01>

Open to UI/UX Designer, Product Design Intern, and Junior Product Designer roles.

## SUMMARY

UI/UX Designer with 1.3 years of experience designing fintech and SaaS products focused on usability, accessibility, and scalable product experiences. Skilled in user research, wireframing, prototyping, and design systems with strong product thinking and collaboration across development teams.

## EXPERIENCE

### Product Designer (UI/UX)

Apr 2025 – Present

Dzinemakers UI/UX Studio

Chennai, India

- Designed scalable fintech dashboards with auto layout and design tokens, improving task completion speed by **20%**
- Built high-fidelity prototypes with clear interaction flows in Figma, reducing developer handoff friction by **30%**
- Conducted user research, journey mapping, and usability testing across 3+ projects to improve engagement metrics
- Collaborated with engineering teams ensuring accurate responsive UI implementation across mobile and web
- Maintained reusable component libraries and design systems for consistent, scalable product UI

### UI/UX Design Intern

Jun 2024 – Aug 2024

MakeMyReach

Remote, India

- Redesigned mobile navigation and onboarding flows using information architecture principles, reducing drop-off by **12%**
- Designed wireframes and interactive prototypes with accessibility-focused interaction patterns for financial workflows
- Built reusable UI component libraries, reducing future design iteration time by **25%**

## EDUCATION

### B.Sc Information Technology — C.P.A College, Madurai Kamaraj University

2021 – 2024

Tamil Nadu, India

## PROJECTS

### Arihant Fintech App

Figma · Accessibility · Interaction Design · Mobile

Designed an accessibility-first fintech mobile experience simplifying investment tracking and improving usability through intuitive interaction flows and visual hierarchy.

### NexaHR Dashboard

Figma · Design Systems · Auto Layout · SaaS

Built a responsive SaaS dashboard using design tokens and auto layout for 1,000+ users. Reduced navigation steps, improving task completion efficiency and information discoverability.

### HealthTrack Mobile App

Figma · Journey Mapping · Design Thinking · Accessibility

Designed a patient-facing healthcare app with simplified booking flows and accessible UI using journey mapping and design thinking to improve usability for non-technical end users.

## ACHIEVEMENTS

- Designed 10+ mobile and dashboard UI concepts for fintech and SaaS products
- Improved workflow efficiency and usability through accessibility-focused design decisions across projects
- Built reusable component systems reducing design inconsistencies across product teams
- Delivered responsive UI solutions optimized for developer handoff and product scalability

## SKILLS

**UX:** User Research, Wireframing, Prototyping, Journey Mapping, Accessibility, Usability Testing, Design Systems

**Tools:** Figma, FigJam, Adobe XD, Photoshop, Framer, Miro

**Frontend:** HTML, CSS, JavaScript, Bootstrap

## UX METHODS

User Interviews, Competitive Analysis, Persona Creation, Journey Mapping, Information Architecture, Wireframing, Prototyping, Usability Testing, Accessibility Audits, Design Systems

## CERTIFICATIONS

Google UX Design Professional Certificate — Coursera (2025)

Figma UI/UX Design Essentials — Udemy (2024)